

Sustainable Communities Scrutiny Committee

Agenda

Date: Thursday, 25th March, 2010
Time: 10.30 am
Venue: Committee Suite 1,2 & 3, Westfields, Middlewich Road,
Sandbach CW11 1HZ

The agenda is divided into 2 parts. Part 1 is taken in the presence of the public and press. Part 2 items will be considered in the absence of the public and press for the reasons indicated on the agenda and at the foot of each report.

PART 1 – MATTERS TO BE CONSIDERED WITH THE PUBLIC AND PRESS PRESENT

1. **Apologies for Absence**

2. **Declarations of Interest/Whipping Declarations**

To provide an opportunity for Members and Officers to declare any personal and /or prejudicial interests in any item on the agenda.

3. **Minutes of Previous Meeting** (Pages 1 - 4)

To approve the minutes of the meeting held on 11 February 2010 as a correct record

4. **Public Speaking Time/Open Session**

A total period of 15 minutes is allocated for members of the public to make a statement(s) on any matter that falls within the remit of the Committee.

Individual members of the public may speak for up to 5 minutes, but the Chairman will decide how the period of time allocated for public speaking will be apportioned, where there are a number of speakers

For any apologies or requests for further information, or to give notice of a question to be asked by a member of the public

Contact: Katie Smith
Tel: 01270 686465
E-Mail: katie.smith@cheshireeast.gov.uk

5. **Safer Cheshire East Partnership Response to NI47 - Road Safety**

To receive an update from A Waller (Cheshire Fire and Rescue Service) representative of the Safer Cheshire East Partnership

6. **Q3 Performance** (Pages 5 - 32)

To give consideration to an overview of 2009/10 Q3 performance and the progress made on the Local Area Agreement

7. **Cheshire East Sustainable Community Strategy** (Pages 33 - 58)

To receive a progress report on the development of the Sustainable Community Strategy and feedback on the Community Strategy discussion document.

8. **CCTV/UTC Project Update** (Pages 59 - 66)

To give consideration to the CCTV/UTC project update

9. **Draft Protocol Between the Sustainable Communities Scrutiny Committee and the Safer Cheshire East Partnership** (Pages 67 - 72)

To approve the draft Protocol between the Sustainable Communities Scrutiny Committee and the Safer Cheshire East Partnership

10. **Work Programme** (Pages 73 - 76)

To give consideration to the work programme

CHESHIRE EAST COUNCIL

Minutes of a meeting of the **Sustainable Communities Scrutiny Committee**
held on Thursday, 11th February, 2010 at Meeting Room B, Macclesfield
Library, Jordangate, Macclesfield, SK10 1EE

PRESENT

Councillor H Murray (Chairman)
Councillor S Wilkinson (Vice-Chairman)

Councillors J Hammond, D Flude, E Gilliland, D Hough, J Jones, A Thwaite,
R Walker, M Davies and C Beard

Substitutes: Councillors M Davies and C Beard

Apologies

Councillors E Alcock, A Barratt, S McGrory and R Parker

1 PUBLIC SPEAKING TIME/OPEN

In accordance with the Constitution Mr M Homer, a resident of Macclesfield, addressed the Committee with a view to gaining their support regarding anti social behaviour by a neighbour. The Chairman informed Mr Homer that whilst he had sympathy for Mr Homer's situation the Committee was not able to provide a remedy. The remit of the Committee did however cover systemic failure of policy and processes or the failure to discharge those policies effectively by officers of the council. As the situation is ongoing and Council officers were dealing with the situation it was therefore not appropriate for the Committee to take any positive actions. However, the Chairman asked that he be kept informed of progress in order as that would help identify if there had been any such failings.

2 MINUTES OF PREVIOUS MEETING

RESOLVED

That the minutes of the meeting be approved as a correct record and signed by the Chairman.

3 DECLARATIONS OF INTEREST/WHIPPING DECLARATIONS

None

4 BUDGET 2010/2011

The Committee considered a report of the Borough Treasurer containing the formal consultation by Cabinet of the Budget for 2010/2011.

The report set out in detail the spending plans and income targets for the Council for the financial year starting on 1 April 2010.

Members were informed by Cllr Thwaite, Chairman of the Scrutiny Chairs Panel that the Corporate Scrutiny Committee had set up a Budget Consultation Group in December 2009 to oversee the consultation process for 2010/2011 budget. The group had met two times during January 2010, during which details of the officer/portfolio budget challenge sessions held in the run up to the consultation process had been discussed. In addition, dates for the budget cycle of Scrutiny meetings had been agreed. The group had been given an opportunity to question some key officers within the Council to seek clarity on critical aspects of the budget, and as a result, there were no outstanding matters that required action by that Committee.

Nonetheless, the Panel had concluded that it needed to reconvene in April to make early preparations for the 2011/2012 budget consultation process to ensure that a clear timetable existed for all internal stakeholders to ensure that Overview and Scrutiny members played a more active part in the budget formulation and consultation processes during 2010/2011.

In view of the limited time between the series of budget Scrutiny meetings to be held over the 11 and 12 February and the Cabinet meeting on 16 February, the Chairman sought authority to allow him to formally respond to the consultation after conferring with the Scrutiny Chairs group at its meeting prior to Cabinet on the 16 February with a composite response encompassing the comments of all five Committees.

With regard to the Regulatory Services, it was noted that one of the challenges facing the service was to ensure the provision of the Community Warden Service is prioritised effectively. Further, it was noted that wardens were to be recruited and that all wardens were to be given additional training and authorisations to the same level in basic enforcement. The Committee agreed that it would set up a Task and Finish Panel to review the Warden Service. Members questioned the relationship, deployment, funding and whether double taxation applied to PCSO's. It was agreed that a report on the Service Level Agreements and the deployment of Borough funded PCSOs would be considered at a future meeting of the Committee.

With regard to Libraries, it was noted that that the Customer Contact Strategy and Library Services Strategy had been rationalised and that in several areas both services would be brought together. This was to happen in the coming year. The Committee agreed that this be reviewed six months after implementation.

With regard to Leisure and Cultural Services, the Committee raised strong concerns that the discretionary services would be outsourced. The Committee did not accept the £230,000 cut in the budget had been justified and resolved to recommend to Cabinet that it should not be removed from the budget until the planned review had been completed and the Committee had been consulted.

With regard to CCTV it was noted that a review had been undertaken on the rationalisation of the service. The Committee agreed that because the review was not an agenda item it could not comment upon it. However, the Committee accepted the proposed budget saving pro tem. It was agreed to receive the detailed report justifying the rationalisation of the service and the operational impact of the proposed rationalisation in order to consider the validity of the proposed savings and expenditure at the next meeting of the Committee.

With regard to the increase in fees and charges for the Registration Service, Members questioned the need for the size of the increase. It was agreed that a breakdown of costs and further details including comparisons with other Authorities be circulated to the Committee in the near future. Following a review of that report members would then decide if further scrutiny of the decision was required.

RESOLVED

1. That a representative of the Scrutiny Chairs group present to Cabinet, on the 16 February 2010, a composite response encompassing the comments of all five Committees.
2. That the comments relating to Leisure and Cultural Services be reported directly to Cabinet
3. That the work programme be amended to reflect the issues highlighted above

5 QUARTER 3 PERFORMANCE

In view of the lack of time, and noting that there were no pressing issues relating to this item, the Committee agreed that this item be deferred until a future meeting of the Committee.

The meeting commenced at 2.00 pm and concluded at 3.35 pm

Councillor H Murray (Chairman)

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CHESHIRE EAST COUNCIL

REPORT TO: SUSTAINABLE COMMUNITIES SCRUTINY

Date of Meeting: 25 March 2010
Report of: Head of Policy and Performance
Subject/Title: Q3 Performance
Portfolio Holder: Councillor David Brown

1.0 Report Summary

1.1 This purpose report provides Sustainable Communities Scrutiny Committee members with an overview of 2009 – 2010 Q3 performance for indicators falling within its remit and for the LAA for which it has an oversight. Appendix 1 summarises performance against indicators within the Committee's remit and Appendix 2 summarises LAA performance.

Decision Requested

2.1 Note the overview of performance detailed and consider issues raised in the report in relation to potential underperformance against targets in those National Indicators falling within its remit and how these will be addressed. To further note progress on the Local Area Agreement.

Reasons for Recommendations

3.1 To ensure that Sustainable Communities Scrutiny has a clear view of performance across the area of its remit and can challenge areas of underperformance.

3.0 Wards Affected

4.1 All

5.0 Local Ward Members

5.1 All

6.0 Policy Implications including - Climate change - Health

6.1 Performance management supports delivery of all key council policies including climate change and health.

7.0 Financial Implications for Transition Costs (Authorised by the Borough Treasurer)

7.1 None

8.0 Financial Implications 2009/10 and beyond (Authorised by the Borough Treasurer)

8.1 There are no direct financial implications from this report.

9.0 Legal Implications (Authorised by the Borough Solicitor)

9.1 The Council is required to report to Government on its performance against measures in the National indicator Set.

10.0 Risk Management

10.1 Services are required to carry out risk assessments as part of their performance planning.

11.0 Overview of 2009-2010 Q3 performance

11.1 A table showing performance across all National Indicators is attached at appendix 1. Further analysis of performance is given in the charts below.

Figure 1 – Performance by Scrutiny area

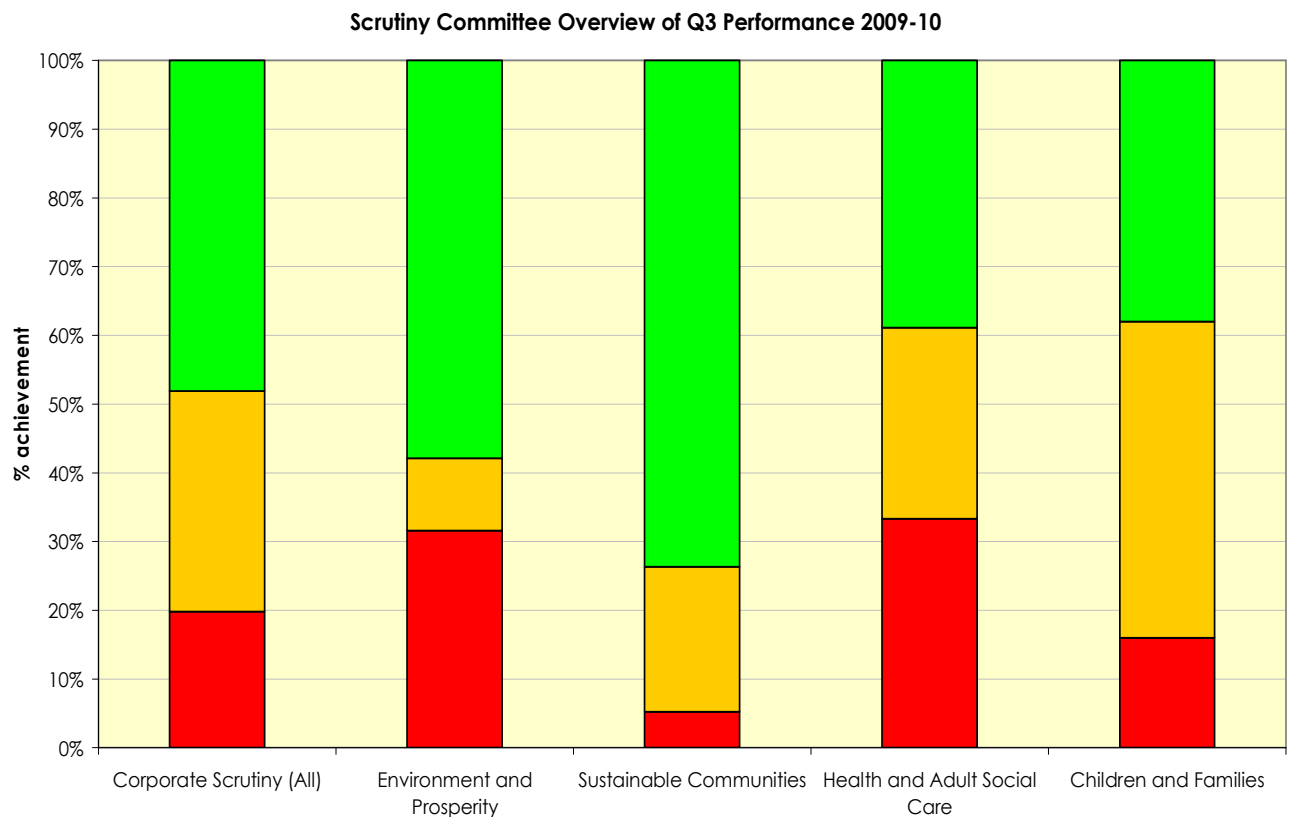
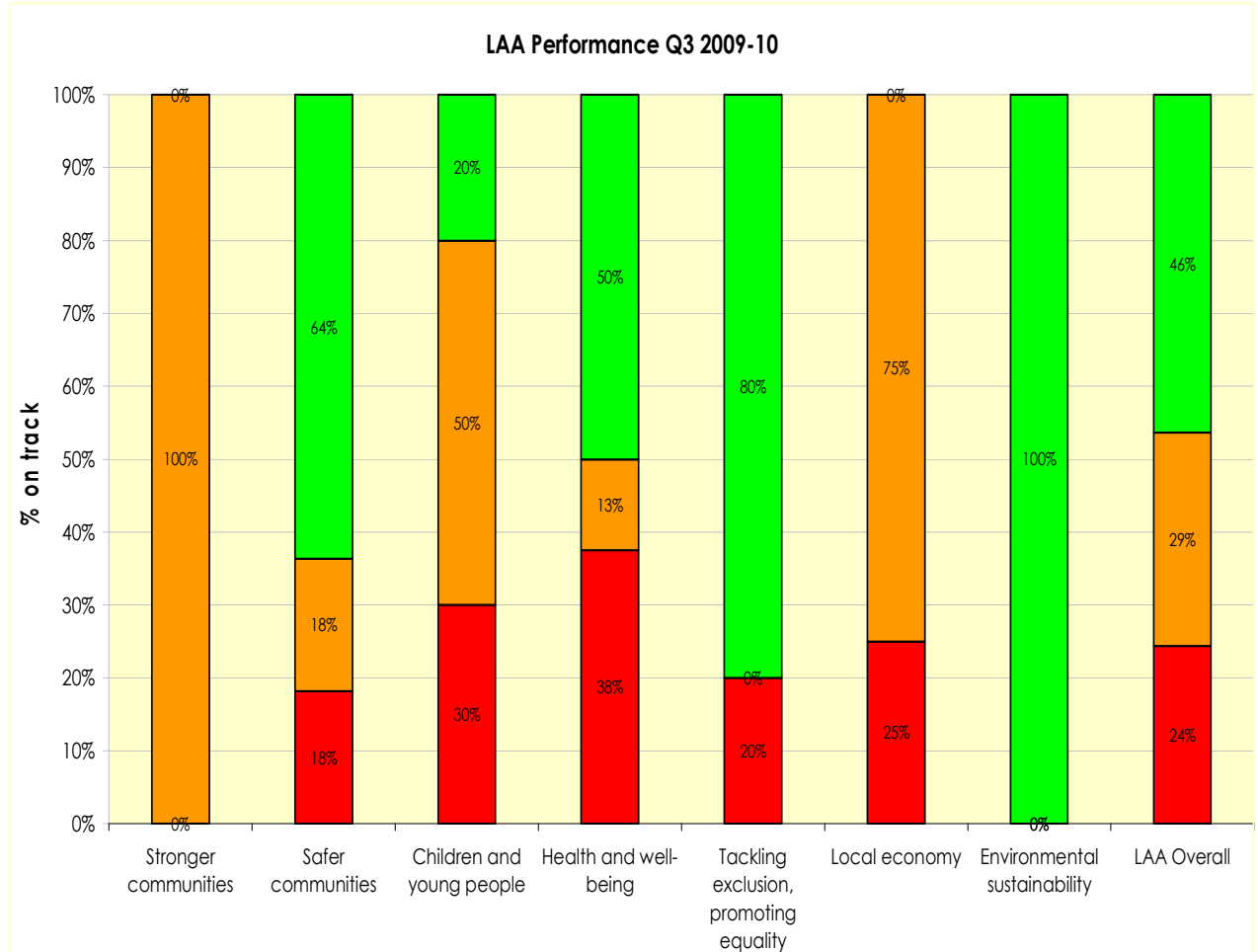


Figure 1 shows that of the 19 National Indicators with data reported for the Committee's area of responsibility 14 (74%) are green, 4 (21%) are amber and 1 (5%) is red. Further details of performance against these indicators is shown in appendix 1.

Figure 2: LAA Performance



LAA performance

11.2 Figure 2 shows performance by LAA theme. There are 35 designated National Indicators and 10 non-designated indicators in the Local Area Agreement. A number of indicators have two parts and data have been collected for 41 measures. Overall 19 (46%) were green, 12 (29%) amber and 10 (24%) red. Two LAA indicators are collected biennially as part of the Place Survey and a further seven are collected annually and are not yet available. LAA indicators performance is shown in appendix 2.

LAA 'refresh'

11.3 The current LAA will be in its final year in 2010-2011. Government Office NW has discussed a 'refresh' of the agreement with the LSP to identify targets that need to be amended. GONW have been clear that there are to be no widespread changes.

As an effect of the economic downturn the Government has agreed to adjust targets relating to two housing measures. There are:

- NI 154 – Net additional homes provided – new 2010-2011 target – 650 (former target – 995)
- NI 155 – Number of affordable houses delivered – new 2010-2011 target – 379 (former target 526).

Consideration was also given to adjusting targets for NI 153 (working age people claiming out of work benefits in worst performing neighbourhoods) and NI 171 (new business registration) but, following detailed analysis and projections, these were left unchanged.

Addition of further Non-Designated Indicators to the LAA

11.4 The Health & Well Being Partnership has reviewed the health and well being indicators against needs (as described in the Joint Strategic Needs Assessment) and has proposed the inclusion of some additional indicators as non-designated, local indicators that are not subject to negotiation with GONW and do not attract reward grant. These new indicators will reflect agreed priorities in Cheshire East and be an explicit link to World Class Commissioning.

NI 39 – Alcohol related hospital admission rates

- The level of hospital admissions is ranked slightly worse than nationally and estimates of hazardous and binge drinking are worse than either regional or national averages. The PCT has identified alcohol related hospital admissions as one of its key priority outcomes in World Class Commissioning. The Cheshire East Alcohol Harm Reduction Strategy clearly articulates the need to prioritise action against this Indicator.

NI 119 – Self reported measure of people's overall health and well being

- Mild to moderate mental health problems are very common and sustained unemployment can impact adversely on mental health. Studies show that unemployment correlates with poorer health outcomes. A forthcoming Department of Health policy, 'New Horizons' recognised that more needs to be done to promote mental health and well being. Early findings from a North West Mental Well Being survey also recommend that more work needs to be done with partners in local area development, enhancing place and empowering communities.

NI 53 – Prevalence of breastfeeding at 6-8 weeks from birth

- The current rate for Cheshire East is below the regional average and whilst the rate is improving, it is not improving fast enough to achieve the 2% year on year target. The PCT has identified breastfeeding initiation and duration as one of its key priority outcomes in World Class Commissioning.

12. 2009-2010 Year end

12.1 Fourth quarter performance data will be produced after 31 March for consideration-and review by Scrutiny Committees. An Annual Report, summarising the Council's achievements will be produced and published in June 2010 and brought to Scrutiny for review before publication.

13.0 *Access to Information*

The background papers relating to this report can be inspected by contacting the report writer:

Name: Janis Grant

Designation: Planning and Performance Manager

Tel No: 01270 685854

Email: Janis.grant@cheshireeast.gov.uk

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**Sustainable Communities Scrutiny Committee
3rd Quarter Performance Report**

Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
Third Quarter Performance: Places / Safer & Stronger							
NI 001	% of people who believe people from different backgrounds get on well together in their local area	78.9%	-	-	-	PS	Cllr Silvester / Peter Hartwell
NI 002	% of people who feel that they belong to their neighbourhood	61.5%	-	-	-	PS	Cllr Silvester / Peter Hartwell
NI 003	Civic participation in the local area	12.9%	-	-	-	PS	Cllr Silvester / Peter Hartwell

LAA Indicators	R – Red	Y = data is collected annually
Non LAA Indicators	A = Amber	PS = Place Survey (every two years)
	G = Green	Version 1: 02/02/2010 (1)

Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 004	% of people who feel they can influence decisions in their locality	24.2%	25%	-	-	PS	Cllr Silvester / Peter Hartwell
NI 005	Overall / general satisfaction with local area	84.6%	-	-	-	PS	Cllr Silvester / Peter Hartwell
NI 015	Serious violent crime	0.3 (109)	-	0.15 (51)	0.24 (83)	A	Cllr Silvester / Peter Hartwell
NI 016	Serious acquisitive crime	10.2 (3665)	-	4.41 (1595)	6.68 (2414)	G	Cllr Silvester / Peter Hartwell

LAA Indicators	R – Red	Y = data is collected annually
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Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 017	Perceptions of anti-social behaviour	16.3%	-	-	-	PS	Cllr Silvester / Peter Hartwell
NI 018	Adult re-offending rates for those under probation supervision	8.31%	8.20% (275)	8.31% (-5.85%)	8.83% (-0.62%)	G	Cllr Silvester / Peter Hartwell
NI 020	Assault with injury crime rate	5.2 (1868)	5 (1819)	3.22 (1007)	4.42 (1442)	G	Cllr Silvester / Peter Hartwell
NI 021	Dealing with local concerns about anti-social behaviour and crime by the local council and police	25.4%	27.3%	-	-	PS	Cllr Silvester / Peter Hartwell

LAA Indicators	R – Red	Y = data is collected annually
Non LAA Indicators	A = Amber	PS = Place Survey (every two years)
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Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 022	Perceptions of parents taking responsibility for the behaviour of their children in the area	34.4%	-	-	-	PS	Cllr Silvester / Peter Hartwell
NI 023	Perceptions that people in the area treat one another with respect and consideration	25.6%	-	-	-	PS	Cllr Silvester / Peter Hartwell
NI 026	Specialist support to victims of a serious sexual offence	-	-	-	-	-	Cllr Silvester / Peter Hartwell
NI 027	Understanding of local concerns about anti-social behaviour and crime by the local council and police	25%	-	-	-	PS	Cllr Silvester / Peter Hartwell

LAA Indicators	R – Red	Y = data is collected annually
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Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 028	Serious knife crime rate	0.4 (147)	-	0.12 (43)	0.19 (70)	G	Cllr Silvester / Peter Hartwell
NI 029	Gun crime rate	0.1 (53) Cheshire outturn figure	-	0.04 (18)	0.07 (29)	A	Cllr Silvester / Peter Hartwell
NI 030a	Re-offending rate of prolific and priority offenders CURRENT PPO's	210	180 (-15%)	-	-	Y	Cllr Silvester / Peter Hartwell
NI 030b	Re-offending rate of prolific and priority offenders CONVICTIONS	506	303 (-40%)	-63%	-74%	G	Cllr Silvester / Peter Hartwell

LAA Indicators	R – Red	Y = data is collected annually
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Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 032	Repeat incidents of domestic violence	31%	26%	29%	27%	A	Cllr Silvester / Peter Hartwell
NI 033a	Deliberate primary fires	325 (2007/08)	214	81	117	G	Cllr Silvester / Peter Hartwell
NI 033b	Deliberate secondary fires	669 (2007/08)	408	213	291	G	Cllr Silvester / Peter Hartwell
NI 034	Domestic violence - murder	0.0 (1)	-	0	0	G	Cllr Silvester / Peter Hartwell

LAA Indicators	R – Red	Y = data is collected annually
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Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 035	Building resilience to violent extremism	2	-	-	-	Y	Cllr Silvester / Peter Hartwell
NI 036	Protection against terrorist attack	-	-	-	-	Y	Cllr Silvester / Peter Hartwell
NI 037	Awareness of civil protection arrangements in the local area	11%	-	-	-	PS	Cllr Silvester / Peter Hartwell
NI 038	Drug-related (Class A) offending	N/A	N/A	N/A	N/A	New Indicator for 2009/10	Cllr Silvester / Peter Hartwell

LAA Indicators	R – Red	Y = data is collected annually
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Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 041	Perceptions of drunk or rowdy behaviour as a problem	29.5%	-	-	-	PS	Cllr Silvester / Peter Hartwell
NI 042	Perceptions of drug use or drug dealing as a problem	26%	-	-	-	PS	Cllr Silvester / Peter Hartwell
NI 049a	Number of primary fires per 100,000	per 100,000 population 176.00 Actual raw number: 635	-	per 100,000 population 73.03	-	G	Cllr Silvester / Peter Hartwell
NI 049b	Number of primary fires related fatalities per 100,000	per 100,000 population 0.28 Actual raw number: 1	-	0	-	G	Cllr Silvester / Peter Hartwell

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Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 049c	Number of primary fires related casualties per 100,000	per 100,000 population 6.10 Actual raw number: 22	-	per 100,000 population 2.21	-	G	Cllr Silvester / Peter Hartwell
NI 143	Offenders under probation supervision living in settled and suitable accommodation at the end of their order or licence	82.8%	-	-	-	Y	Cllr Silvester / Peter Hartwell
NI 144	Offenders under probation supervision in employment at the end of their order or licence	42.6%	-	-	-	Y	Cllr Silvester / Peter Hartwell

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Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 182	Satisfaction of business with local authority regulatory services	76%	-	89%	87%	G	Cllr Silvester / Peter Hartwell
NI 183	Impact of local authority trading standards services on the fair trading environment	1.25%	-	-	-	Y	Cllr Silvester / Peter Hartwell
NI 184	Food establishments in the area which are broadly compliant with food hygiene law	84%	-	88%	88%	Y	Cllr Silvester / Peter Hartwell
NI 190	Achievement in meeting standards for the control system for animal health	N/A	N/A	N/A	N/A	New indicator for 2009/10	Cllr Silvester / Peter Hartwell

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Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 194	Air quality - % reduction in NOx and primary PM10 emissions through local authority's estate and operations	Nox 84,964kg PM10 2,491kg	-	-	-	Y	Cllr Silvester / Peter Hartwell
LAA 036	Reported incidents of Anti Social Behaviour	19,292 (11,657 BG6)	18,327 (11,074 BG6)	Q2 total 10,681 (mid year total 5237 / 3213 BG6)	-	R	Cllr Silvester / Peter Hartwell
LAA 037	Increase in proportion of non-Police referrals to the Cheshire DAFSUs and MARACs	15%	35%	-	38%	G	Cllr Silvester / Peter Hartwell
LAA 038	Alcohol arrest referrals	120 brief interventions per quarter	200 brief interventions per quarter	75 brief interventions	165 brief interventions	A	Cllr Silvester / Peter Hartwell

LAA Indicators	R – Red	Y = data is collected annually
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Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
LAA 039	Anti social behaviour - criminal damage	4944	4697 (5% decrease)	1045	-	G	Cllr Silvester / Peter Hartwell

LAA Indicators	R – Red	Y = data is collected annually
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Sustainable Communities Scrutiny Committee
3rd Quarter Report – LAA Indicators

LAA INDICATORS							
Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
Third Quarter Performance: Places / Safer & Stronger							
NI 004	% of people who feel they can influence decisions in their locality	24.2%	25%	-	-	PS	Cllr Silvester / Peter Hartwell
NI 018	Adult re-offending rates for those under probation supervision	8.31%	8.20% (275)	8.31% (-5.85%)	8.83% (-0.62%)	G	Cllr Silvester / Peter Hartwell
NI 020	Assault with injury crime rate	5.2 (1868)	5 (1819)	3.22 (1007)	4.42 (1442)	G	Cllr Silvester / Peter Hartwell
NI 021	Dealing with local concerns about anti-social behaviour and crime by the local council and police	25.4%	27.3%	-	-	PS	Cllr Silvester / Peter Hartwell
NI 030a	Re-offending rate of prolific and priority offenders CURRENT PPO's	210	180 (-15%)	-	-	Y	Cllr Silvester / Peter Hartwell

LAA Indicators	R – Red	Y = data is collected annually
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LAA INDICATORS							
Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 030b	Re-offending rate of prolific and priority offenders CONVICTIONS	506	303 (-40%)	-63%	-74%	G	Cllr Silvester / Peter Hartwell
NI 032	Repeat incidents of domestic violence	31%	26%	29%	27%	A	Cllr Silvester / Peter Hartwell
NI 033a	Deliberate primary fires	325 (2007/08)	214	81	117	G	Cllr Silvester / Peter Hartwell
NI 033b	Deliberate secondary fires	669 (2007/08)	408	213	291	G	Cllr Silvester / Peter Hartwell
LAA 036	Reported incidents of Anti Social Behaviour	19,292 (11,657 BG6)	18,327 (11,074 BG6)	Q2 total 10,681 (mid year total 5237 / 3213 BG6)	-	R	Cllr Silvester / Peter Hartwell
LAA 037	Increase in proportion of non-Police referrals to the Cheshire DAFSUs and MARACs	15%	35%	-	38%	G	Cllr Silvester / Peter Hartwell
LAA 038	Alcohol arrest referrals	120 brief interventions per quarter	200 brief interventions per quarter	75 brief interventions	165 brief interventions	A	Cllr Silvester / Peter Hartwell

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LAA INDICATORS							
Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
LAA 039	Anti social behaviour - criminal damage	4944	4697 (5% decrease)	1045	-	G	Cllr Silvester / Peter Hartwell
Third Quarter Performance: Places / Regeneration							
LAA 050	Increase the value of the Cheshire visitor economy (STEAM)	£0.532 billion	£0.593 billion	-	-	Y	Cllr Macrae / Caroline Simpson
LAA 051	Enterprise development - new social enterprises demonstrating growth after 12 months	13	28	-	-	Y	Cllr Macrae / Caroline Simpson
LAA 052 (NI 171)	New business registration rate (Crewe only)	83.2%	98.6%	-	-	Y	Cllr Macrae / Caroline Simpson
NI 047	People killed or seriously injured in road traffic accidents	2008 = 311 3 Yr/Av = 277 1.1% reduction	233	134	264	R	Cllr Menlove / Caroline Simpson
NI 153	Working age people claiming out of work benefits in the worst performing neighbourhoods	26.3% Dec 08	25.64% (0.33% reduction)	26.7% (provisional)	27.6% (provisional)	R	Cllr Macrae / Caroline Simpson

LAA Indicators	R – Red	Y = data is collected annually
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LAA INDICATORS							
Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 168	Principal roads where maintenance should be considered	5%	4%	-	-	Y	Cllr Menlove / Caroline Simpson
NI 169	Non-principal classified roads where maintenance should be considered	8%	7%	-	-	Y	Cllr Menlove / Caroline Simpson
NI 171	New business registration rate	71.1 business births per 10,000 residents (134.2%)	71.4 business births per 10,000 residents (134.8%)	-	2008 start-up rate = 67.9 (136.9% of NW rate)	A	Cllr Macrae / Caroline Simpson
NI 186	Per capita reduction in CO2 emissions in the LA area	8.8 tonnes per capita (2005/06)	99,250 tonnes CO2 (8.53 tonnes per capita)	-	-	Y	Cllr Menlove / Caroline Simpson

LAA Indicators	R – Red	Y = data is collected annually
Non LAA Indicators	A = Amber	PS = Place Survey (every two years)
	G = Green	Version 1: 02/02/2010 (1)

LAA INDICATORS							
Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
Third Quarter Performance: Places / Planning & Policy Service							
NI 154	Net additional homes provided	1273	1277	-	-	R	Cllr Macrae / Adrian Fisher
NI 155	Number of affordable homes delivered (gross)	130	364	153	260	G	Cllr Macrae / Adrian Fisher
NI 156	Number of households living in temporary accommodation	231	18 (quarterly target)	11	8	G	Cllr Macrae / Adrian Fisher
Third Quarter Performance: Places / Environmental Services							
NI 191	Residual household waste per household	721kg	594kg	300.8kg	-	G	Cllr Menlove / Phil Sherratt
NI 192 (LAA 053)	Percentage of household waste sent for reuse, recycling and composting	42.56%	51%	53.7%	-	G	Cllr Menlove / Phil Sherratt
Third Quarter Performance: Children & Families							
NI 056 (LAA 040)	Obesity in primary school age children in Year 6	17.9% (2007)	17% with 87% coverage	-	89.4% 17.9% obese	A	Cllr Findlow/ Lorraine Butcher

LAA Indicators	R – Red	Y = data is collected annually
Non LAA Indicators	A = Amber	PS = Place Survey (every two years)
	G = Green	Version 1: 02/02/2010 (1)

LAA INDICATORS							
Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 058	Emotional and behavioural health of looked after children	15.2	-	-	-	A	Cllr Findlow/ Lorraine Butcher
NI 068	Percentage of referrals to children's social care going on to initial assessment	75.30%	75%	56% (63% year to date)	45% (55% year to date)	R	Cllr Findlow/ Lorraine Butcher
NI 110 (LAA 041)	Young people's participation in positive activities	-	-	-	-	Y Tell Us Survey	Cllr Findlow/ Lorraine Butcher
NI 111 (LAA 042)	First time entrants to the Youth Justice System aged 10 – 17	518 (-31.4% reduction)	492	46 (118 cumulative)	48 (166 cumulative)	G	Cllr Findlow/ Lorraine Butcher
NI 112 (LAA 043)	Under 18 conception rate	-8.10%	-29%	-	-	R	Cllr Findlow/ Lorraine Butcher
NI 115 (LAA 044)	Substance misuse by young people	-	-	-	-	Y Tell Us Survey	Cllr Findlow/ Lorraine Butcher

LAA Indicators	R – Red	Y = data is collected annually
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	G = Green	Version 1: 02/02/2010 (1)

LAA INDICATORS							
Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 117 (LAA 045)	16 to 18 year olds who are not in education, employment or training (NEET)	5.2% (2007)	4.40%	7.80%	5.80%	A	Cllr Findlow/ Lorraine Butcher
NI 163	Proportion working age qualified to Level 2	73.9% (2007/08)	81.3%	-	73% at Nov 2009 based on 2008 APS data	A	Cllr Findlow/ Lorraine Butcher
NI 164	Proportion working age qualified to Level 3	53.2%	59.4%	-	53.1% at Nov 2009 based on 2008 APS data	A	Cllr Findlow/ Lorraine Butcher
Third Quarter Performance: People / Adults							
NI 125	Achieving independence for older people through rehabilitation / intermediate care	74.4%	74.0%	-	84.5%	G	Cllr Domleo/ Phil Lloyd
NI 130	Social Care clients receiving Self Directed Support	275.1	2950 People	952 People	1280 People	A	Cllr Domleo/ Phil Lloyd

LAA Indicators	R – Red	Y = data is collected annually
Non LAA Indicators	A = Amber	PS = Place Survey (every two years)
	G = Green	Version 1: 02/02/2010 (1)

LAA INDICATORS							
Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 134 (LAA 046)	The number of emergency bed days per head of weighted population	3963	3300	1876 (Est)	-	R	Cllr Domleo/ Phil Lloyd
NI 135	Carers receiving needs assessment or review and a specific carer's service, or advice and information	46.4%	48.0%	-	9.0%	R	Cllr Domleo/ Phil Lloyd
NI 136 (LAA 047)	People supported to live independently through social services (all adults)	3130.38	3200.00	-	-	Y	Cllr Domleo/ Phil Lloyd
NI 141	Percentage of vulnerable people achieving independent living	55.07%	56.07%	78.05%	-	G	Cllr Domleo/ Phil Lloyd

LAA Indicators	R – Red	Y = data is collected annually
Non LAA Indicators	A = Amber	PS = Place Survey (every two years)
	G = Green	Version 1: 02/02/2010 (1)

LAA INDICATORS							
Indicator	Title	Baseline (2008/09 outturn unless stated)	2009/10 Target	Mid Year Actual	Third Quarter Actual	Performance Assessment	Portfolio Holder / Service Manager
NI 142	Percentage of vulnerable people who are supported to maintain independent living	97.68%	98.00%	99.14%	-	G	Cllr Domleo/ Phil Lloyd
Third Quarter Performance: People / Health & Wellbeing							
NI 008	Adult participation in sport and active recreation	25.0%	27.0%	25.0%	-	A	Cllr Knowles/Guy Kilminster
NI 120	All-age all cause mortality rate	Male 666.18 (est) Females 488.69 (est)	Male 633 Female 439	Males 611.69 (est) Females 481.41 (est)	-	G R	Cllr Knowles/Guy Kilminster
NI 121	Mortality rate from all circulatory diseases at ages under 75	68.71 (est)	66.62	58.59 (est)	-	G	Cllr Knowles/Guy Kilminster
NI 123	Stopping smoking	795 (2007/08)	2499 (668 per 100,000 pop)	327	461	G	Cllr Knowles/Guy Kilminster
NI 137 (LAA 048)	Healthy life expectancy at age 65	-	-	-	-	Data Due 2012/13	Cllr Knowles/Guy Kilminster

LAA Indicators	R – Red	Y = data is collected annually
Non LAA Indicators	A = Amber	PS = Place Survey (every two years)
	G = Green	Version 1: 02/02/2010 (1)

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CHESHIRE EAST COUNCIL**REPORT TO: Sustainable Communities Scrutiny Committee**

Date of Meeting: 25th March 2010
Report of: Juliet Blackburn
Subject/Title: Cheshire East Sustainable Community Strategy

1.0 Report Summary

- 1.1 To provide a progress report on the development of the Sustainable Community Strategy, and seek feedback on the Community Strategy discussion document.

2.0 Recommendations

- 2.1 To comment on the approach to developing the Sustainable Community Strategy and to identify key issues for inclusion in the Strategy.

3.0 Reasons for Recommendations

- 3.1 To inform members of the approach being used to develop the Sustainable Community Strategy and to provide the opportunity to raise key issues to be included.

4.0 Wards Affected

- 4.1 All

5.0 Local Ward Members

- 5.1 All

6.0 Policy Implications

- 6.1 The Sustainable Community Strategy provides the framework for all policy development within Cheshire East. It is important that the priorities and ambition set out in the Strategy are translated into delivery through partner agencies business plans and issue based plans.

7.0 Financial Implications for Transition Costs

- 7.1 None

8.0 Financial Implications 2009/10 and beyond

- 8.1

9.0 Legal Implications

- 9.1 None.

10.0 Risk Management

10.1 None

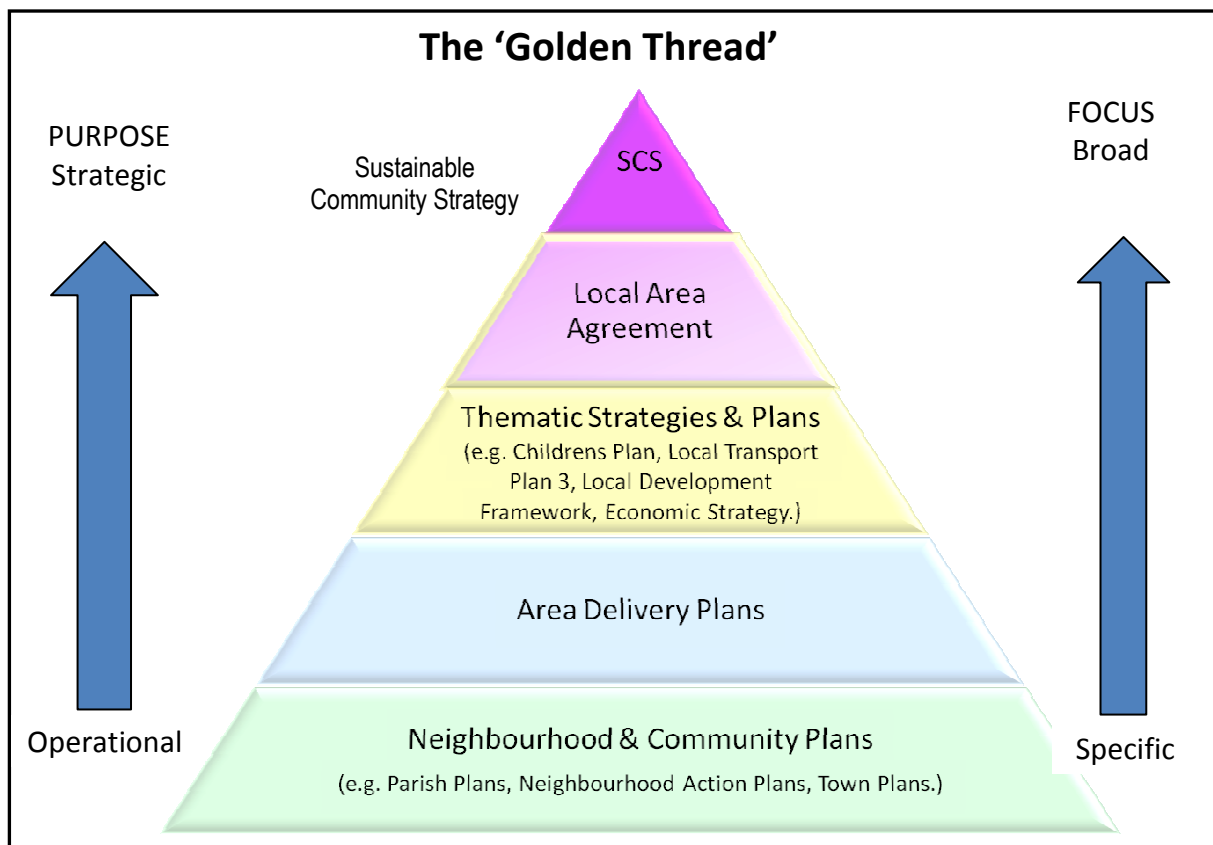
11.0 Background and Options

11.1 The Cheshire East Local Strategic Partnership (LSP) is currently preparing a Community Strategy for Cheshire East. This will set out the vision for Cheshire East to 2025 and our priority actions as a partnership for the next 2-3 years.

11.2 The purpose of a Community Strategy is to set the overall strategic direction and long term vision for the economic, social and environmental well-being of a local area – typically 10–20 years – in a way that contributes to sustainable development. It tells the ‘story of the place’ backed by clear evidence and analysis. The Community Strategy should contain the following key elements:

- the long term vision based firmly on local needs – this will be underpinned by a shared evidence base informed by community aspirations
- key priorities for the local area, based upon this vision which may realistically be achieved in the medium term

11.3 The diagram below identifies the “golden thread” linking the Community Strategy through other thematic and area based planning within Cheshire East.



- 11.4 Preparation of the strategy began at the first LSP Assembly in October 2009, and it is intended to complete the strategy in June 2010 to be taken to Council in July 2010. A series of events and an on-line consultation are being used to enable service providers, businesses, town and parish councils, community and voluntary groups, and members of the public to shape the strategy. These are summarised in the table below:

23 October 2009	Local Strategic Partnership (LSP) Assembly	<i>160 representatives from service providers, town and parish councils, business representatives and voluntary organisations gathered to consider Cheshire East's future</i>
17 February 2010	LSP Executive Board Away Day	<i>Partners will consider the vision and priorities for Cheshire East</i>
23 February to 4 March 2010	5 local consultation events in <ul style="list-style-type: none"> - Knutsford and Wilmslow (23 February) - Macclesfield and Poynton (24 February) - Nantwich (25 February) - Crewe (2 March) - Congleton (4 Mar) 	<i>The consultation events will allow people to explore openly the significant challenges and opportunities facing their local communities and to agree priority areas for action</i>
17 March 2010	Town and Parish Councils Conference	<i>Members of Town and Parish Councils will meet to consider and refine the emerging strategy for Cheshire East</i>
26 March 2010	Local Strategic Partnership (LSP) Assembly	<i>The LSP Assembly will discuss and refine the strategy for Cheshire East</i>
April 2010	Draft strategy is published for Further consultation	
June 2010	Strategy complete and taken to Council in July	

- 11.5 The process of developing our new Community Strategy has 3 core elements:

- 1. Cheshire East in 2010** - what are our defining characteristics and what are the key issues we are facing?
- 2. Cheshire east in 2025** – where do we want to be and what is our vision?
- 3. Cheshire East next steps** - what are the “must-do” actions for the next 2-3 years to ensure we achieve our vision?

- 11.6 A discussion document has been produced to help partners consider these 3 elements in turn, and is available on the Council's website. It is attached at Appendix 1. Individuals and organisations have been asked to respond to the questions posed throughout the document by Friday 19th March. This information will then inform the LSP Assembly event on 26th March to which all partners are invited, and where the vision and priorities will be discussed and

refined. Following this a draft Community Strategy will be produced for further consultation during April and May.

12.0 Overview of Year One and Term One Issues

12.1 None

13.0 Access to Information

The background papers relating to this report can be inspected by contacting the report writer:

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Designation: Chief Executives and Partnerships Business Manager

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Cheshire East Shaping the Future of our Communities 2010-2025

Discussion Document for our
Community Strategy, Local
Development Framework and Local
Transport Plan

February 2010

Prepared by the Partnerships Team, Cheshire East Council
On behalf of the Cheshire East Local Strategic Partnership

Shaping the Future of our Communities - Introduction

This is an exciting time for Cheshire East as we consider our vision and priorities for the next 15 years. Developing our Community Strategy provides the opportunity to look to the horizon, take our thoughts out of the day-to-day and set a course for a future we will be proud of.

As well as our Community Strategy we are also preparing our Local Transport Plan and our Local Development Framework, setting out Cheshire East's spatial and transport priorities for the next 15-20 years. These two plans will be crucial in achieving our long-term ambitions.

The Cheshire East Community Strategy must answer 3 important questions:

1. Cheshire East in 2010 - what are our defining characteristics and what are the key issues we are facing?
2. Cheshire east in 2025 – where do we want to be and what is our vision?
3. Cheshire East next steps - what are the “must-do” actions to ensure we achieve our vision?

Our Community Strategy must not be a summary of all the things we were planning to do anyway. We must agree together what our priorities are and how we are going to deliver them – where can we work together as a partnership to make a difference? Once we have agreed our Community Strategy we will translate this into action plans and projects to make real change on the ground.

The purpose of this document is to provide a prompt for discussion and debate. It considers the defining characteristics of Cheshire East, the key issues we are facing, and what we know are immediate priorities. It also identifies the strands of our vision for 2025 based on what people have said so far. We have drawn on the contributions made at the LSP Assembly in October 2009 where over 160 representatives from service providers, town and parish councils, business representatives and voluntary organisations gathered to consider Cheshire East's future. A number of questions are posed throughout the document for you to answer.

The table over the page shows the different ways to get involved and have your say about Cheshire East's vision and priorities, about the Community Strategy, the Local Development Framework and the Local Transport Plan. We will update our [website](#) with more information on each of these strategies as they develop.

This work is being co-ordinated by the Partnerships Team at Cheshire East Council on behalf of the Cheshire East Local Strategic Partnership (LSP). If you have any questions about this document, the timetable overleaf or how to get involved then please contact the Partnerships team on 01270 685807 cheshireeast2025@cheshireeast.gov.uk

Shaping the Future of our Communities – how to get involved

1. Consider the questions in this document and send your responses to the Partnerships Team address below, or hand it in to a local library, **by Friday 19th March**. Please include your contact details if you would like to be added to our mailing list.

The Partnerships Team
Cheshire East Council
Westfields
Middlewich Road
Sandbach
CW11 1HZ
Cheshireeast2025@cheshireeast.gov.uk

2. If you don't want to answer all the questions just answer the Big 3 questions on page 3 and send your answers to the address above, or hand it in to a local library.
3. Book a place to attend one of these consultation events which start at 6pm, with tea and coffee available from 5.45pm:

DATE	AREA	VENUE
Tuesday 23 rd February	Knutsford and Wilmslow	Cranford Suite Knutsford Civic Centre
Wednesday 24 th February	Macclesfield and Poynton	Assembly Rooms Macclesfield Town Hall
Thursday 25 th February	Nantwich	Main Hall Nantwich Civic Hall
Tuesday 2 nd March	Crewe	Conference Room Crewe Library
Thursday 4 th March	Congleton	Fellowship House Congleton

4. Contact The Partnerships team on 01270 685807 cheshireeast2025@cheshireeast.gov.uk if you have any further questions.

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3. Key Issues and drivers for the next 15 years	5
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The 3 Big Questions:

In order to agree our vision and priorities for Cheshire East we want your views on the 3 important questions below. You can choose to just answer these 3, or consider all the questions in this document.

Cheshire East 2010 - what are the defining characteristics of Cheshire East? What are our biggest strengths and opportunities? What do you feel we most need to improve?

Cheshire East 2025 – Where do we want to be in 15 years time? What is your vision for the place and for the people of Cheshire East? What should Cheshire East be like in 2025 for...

- A child born in Cheshire East this year?
- A Cheshire East resident entering retirement this year?
- A young person leaving Cheshire East this year to go to University?
- A working family with teenagers at school this year?

Cheshire East next steps – what are the “must-do” actions you want to see happen in the next 2-3 years to ensure we achieve our vision?

Cheshire East 2010 – defining characteristics

These are the important facts and figures about the area we need to bear in mind as we develop our priorities for action.

- We have a diverse mixture of urban and rural - approximately 40% of the population living in rural areas and 60% in 2 major towns of Crewe and Macclesfield and smaller towns of Wilmslow, Congleton, Sandbach, Poynton, Nantwich, Middlewich, Knutsford and Alsager.
- Cheshire East covers a large geographical area and has the 3rd largest population in the North West after Manchester and Liverpool.
- We have an older age profile than the national average, and the fastest growing older population in the North West. 17.8% (30,500) of our population is over 65 compared to 15.9% nationally.
- Cheshire East is generally a good place to live – our residents have a longer life expectancy than the national average, employment rates are high, average household income is higher than average, educational achievement is above national levels, and the crime rate is one of the lowest in the country.
- Despite good overall quality of life, there are some areas where the experience is different. 6% of our population live in neighbourhoods classified as being in the 20% most deprived nationally, based on the 2007 indices of Multiple Deprivation. The majority of these neighbourhoods are in Crewe town, with the rest in Wilmslow, Macclesfield and Congleton towns.
- Cheshire East has a strong relationship with surrounding economies, particularly Greater Manchester to the north and Stoke-on-Trent to the south-east.
- Our location means we have excellent national and international transport links via the motorway network, rail connections, and proximity to Manchester and Liverpool airports.
- Cheshire East has a rich and varied heritage and many unique environmental and cultural assets. These boost our tourism economy and include Macclesfield Silk industry, Crewe rail heritage, Tatton Park, Teggs Nose, the canal network and the Peak District National Park.
- We have active and vibrant communities – a strong town and parish councils network, pro-active town partnerships such as Congleton and Sandbach, neighbourhood action groups from Macclesfield to Crewe, a strong volunteer force consisting of a plethora of large and small voluntary groups at work throughout our communities.

Question 1 – Do you agree that these are defining characteristics of Cheshire East? What else would you ask people to bear in mind as we develop our priorities?

As we think about the next 15 years what are our key issues and what will drive change?

As we develop our priorities for action we need to be aware of the challenges we face and also the great things about Cheshire East that we might be able to build on. What are the issues we need to address and what could be the drivers of our future success? The Local Strategic Partnership Assembly identified these big issues that we need to be aware of as we develop our priorities for action.

Strengths, Opportunities and Un-tapped Potential

As we plan for the next 15 years it is vital that we make the best use of our existing strengths. At the first LSP Assembly event participants were asked to identify what opportunities they see in Cheshire East. Here are some examples of what was said.....

- Promoting Cheshire East as a great place to live
- Shout about the excellent education
- Great visitor experience
- People passionate about their local communities
- Proximity to Manchester Airport and West Coast Rail
- Hidden Heritage
- Fantastic Countryside – and its free!
- Wonderful festivals and shows
- Fantastic Food
- Wealth of skills and experience in older population
- Well organised third sector
- Large Hard working workforce
- Excellent place to retire

Question 2 – what do you think are the biggest opportunities for Cheshire East? What are our biggest strengths?

Key Issues

- **Our ageing population** – over the next 15- 20 years we will experience a significant increase in older population and reduction in number of children and young people:

- Those aged 65-84 will increase from 56,000 in 2006 to 81,000 in 2026.
- The 85 plus age group will increase from 8,000 in 2006 to 16,000 in 2026.
- The population aged 16-64 is expected fall by 4% between 2006 and 2026

Our high life expectancy and ageing community is certainly something to celebrate, but we must also recognise that the 85+ age group in particular is a potentially vulnerable group who will require more from both social and health services. There are implications for housing, transport and how we plan and develop our towns and villages.

The increase in the elderly and decrease in the working population limits our capacity to expand the labour supply and results in a high "old age" dependency ratio i.e. low numbers of working-age people supporting a high non-working dependent older population

- **Inequalities** – despite our overall good quality of life there are a number of areas of inequality:
 - **health inequalities** – life expectancy ranges from 71 years for males in parts of Crewe to 85 years in parts of Wilmslow, and 77.9 years for women also in Crewe to 89.9 years in Congleton and Holmes Chapel.
 - **educational attainment** – historic data shows that at the end of Key Stage 4, the gap in performance between pupils entitled to free school meals and their peers who are not was 39% in 2008; this is the widest in the north west region.
 - **affordable housing** – affordability is a significant issue in Cheshire East as prices are high, making buying a home out of the reach of many people. In 2006 Cheshire East average house prices were £207,000, well above the £155,000 North West average.
 - **neighbourhoods** – there are a number of neighbourhoods in Cheshire East which experience a combination of factors leading to a lower quality of life for its residents. This includes poor health, high unemployment, poor educational attainment, high crime and a poor physical environment.
- **Connectivity** – how do we make the best use of economic, social and environmental connections with our neighbours, and to what extent do we need to improve our internal connections? This is a key issue for Cheshire East and has at its heart our unique location and our diversity of place. Particular issues include:
 - Our links with the Greater Manchester economy - north of the Borough is a popular residential choice for many of Manchester's skilled workforce and has potential to expand as the Greater Manchester economy expands.

- As we seek to improve connections with Greater Manchester how can we ensure public transport is a real alternative to the car? How can we improve internal transport links between our towns and villages, facilitating links between work and home for our residents?
- The need to ensure connectivity via information technology, particularly through next generation broadband.
- **The current economic climate** – clearly the current recession is a significant factor shaping our planning for the next 15 years. We must:
 - maintain our strong economic position in terms of employment, businesses, and skills, being able to resist competition from Greater Manchester and the Potteries
 - continue to actively support our town centres to minimise the impact of the recession on retailers and other businesses
 - recognise and plan for significant reductions in public spending
- **Climate Change and the need to reduce our Carbon Footprint** – The current North West Regional Strategy consultation document states that “*responding to climate change is probably the single biggest challenge facing the world over the next 20 years*”. The importance of addressing climate change must be reflected at a local level in the Cheshire and Warrington sub-regional work and also in Cheshire East. At present in Cheshire East the level of CO₂ emissions per capita (11.8 tonnes) is higher than the average for the North West (9.1 tonnes) and the UK (9.3 tonnes).

Question 3 – do you agree that these are key issues and drivers for Cheshire East? What other issues do you think are important to bear in mind as we develop our priorities for action?

Cheshire East 2025 – What is our vision?

Our vision will describe the future we want to create for our communities and provide direction over the longer term. We want to be ambitious and consider what we want Cheshire East to be like in 15 years. Some of the things people have already said include....

- Cheshire East is known as a great place to live where residents enjoy an enviable quality of life, our economy is strong, and our environment is beautiful in its diversity.
- Excellence in education, skills and innovation – defined by a “can-do” attitude where individuals and businesses are actively supported to be aspirational and successful.
- Communities and volunteers who use their experience, intelligence and creativity to solve problems and improve quality of life for themselves, their communities and their neighbourhoods.
- Well-cared for and well-used cultural and environmental assets.
- Vibrant towns and villages, diverse in character and popular places to visit and to live.
- Excellent progress in developing a low-carbon economy.
- Healthy, strong communities who experience high quality housing and a good quality of life into old age.

Question 4 – What is your vision for Cheshire East in 2025?

Question 5 – What should Cheshire East be like in 2025 for...

- A child born in Cheshire East this year?
- A Cheshire East resident entering retirement this year?
- A young person leaving Cheshire East this year to go to university?
- A working family with teenagers at school this year?

Cheshire East next steps

As we seek to identify our must-do actions for the next 2-3 years it is useful to consider priorities identified to date. Whilst Cheshire East as a local authority area is less than a year old, partners have been working together for some time to gain a good understanding of the issues we face and how to address them.

We must consider whether these actions will be sufficient to achieve our vision, are there gaps, do we need to do something radically different?

The information provided on the following pages gives an overview of the priorities identified within the Partnership's themes of:

1. Health and Wellbeing
2. Children and Young People
3. Economy, Transport and Housing
4. Environment and Climate Change
5. Safer Communities

A number of cross-cutting priorities are also identified. This information is provided as a prompt for thought and discussion, with an opportunity for you to respond.

Health and wellbeing

The recently completed Cheshire East Joint Strategic Needs Assessment provides a robust evidence base and analysis to guide our planning for health and wellbeing. The priorities identified in the JSNA are:

1. **Improve the health of older people** – our ageing population is a key issue for Cheshire East. We must plan and deliver services which maximise people's opportunity to live independent lives. One of the biggest issues for the whole system of Cheshire East is going to be the huge increase which is predicted in the incidence of dementia amongst older people. That will place enormous pressure upon both formal and informal care.
2. **Improve the health of children** –
 - Breastfeeding is lower than expected in Cheshire East and it is a priority to increase rates due to its positive health legacy for both baby and mother.
 - Teenage conception rates are lower than average in Cheshire East, but there are high rates in wards in Crewe and Macclesfield
 - Uptake of childhood immunisations is good across Cheshire East but Measles, Mumps and Rubella (MMR) immunisation has remained low for several years (88%). This is lower than immunity requirements and sporadic cases and outbreaks continue to occur.
3. **Reduce alcohol harm** – out of 324 local authorities in England, Cheshire East currently ranks 156th for binge drinking, 309th for hazardous drinking, and 216th for harmful drinking (where a rank of 1 is the best and 326 is the worst). There are 112,000 “increasing and high risk” drinkers across the Central and Eastern PCT area, approximately 30% of the population. Alcohol harm is a significant issue for Cheshire East – it costs the PCT £31.5 million per annum – and we will see more of the adverse effects of alcohol in the future.

Partners must work together to address the needs of the very large group of hazardous drinkers who, without support, may become harmed by alcohol and whose care needs will increase by £1million per annum.
4. **Reduce Cardiovascular disease** - this is the biggest killer in Cheshire East accounting for nearly 40% of all deaths, particularly in the most deprived neighbourhoods where rates are significantly higher. This requires reductions in smoking, improved diet, and increased physical activity.
5. **Reduce cancer rates** – cancer is the second biggest cause of premature mortality in Cheshire East (26% of all deaths), with breast, colorectal and lung cancers being the most significant causes. The priority is to reduce smoking, improve diet, and increase physical activity, alongside earlier detection and better treatment and care of cancer. Cancer predominantly affects older people and is a priority for our ageing population.

Health and wellbeing

In addition to targeted actions to address the particular issues identified above, addressing our priority health and wellbeing issues means we must prioritise the following:

1. Ensure that care services for children and adults focus on prevention and safety, with an additional focus on reablement for adults. We must build on the excellent progress made recently in transforming the provision of adult social care to support independent living, and further work is underway to transform Children's Services.
2. Provide accessible, high quality local services such as libraries, parks, leisure, play and sports facilities.
3. Increase and widen participation in cultural and physical activities by all Cheshire East's people so that they enjoy greater social interaction and make healthy choices in their lives.

Question 6 – What specific actions would you like to see happen in the next 2-3 years to improve the Health and Wellbeing of the people of Cheshire East?

Children and Young People

Cheshire East children, young people and families

The great majority of our children, young people and families do well in terms of the 5 Every Child matters Outcomes. When compared with others living in the region and across the country our children are amongst the healthiest, the best cared for and the most successful at school. Evidence from consultation and reviews of outcomes confirm that people feel positive about where they live, about their friends and about the opportunities they have and the schools and colleges they attend.

However, although there is a general picture of wellbeing there are some more concerning trends and issues. There is a widening gap between the majority who are doing well and whose outcomes are improving and a significant minority who are seeing either very small improvements in outcomes or even some deterioration when compared with their peers.

Those issues are particularly apparent in our most disadvantaged areas and for those young people who experience the most complex and challenging circumstances. For example, those who are in our care, those who are affected by violence or substance misuse, disabled children, young parents and those who have offended, all seem to achieve relatively poor outcomes.

School Standards

Analysis of achievement and attainment shows that we have many schools which are good or outstanding in terms of Ofsted assessment. Those results are rightly a cause for pride. However, there is a big gap between the attainment of children on free School meals and those who are not. At the end of Key Stage 4, the gap in performance between pupils entitled to free school meals and their peers who are not was 39% in 2008. That is the widest gap in our region.

The great majority of our young people make a successful transition from school into college, work or training. However, around 5-7% of young people aged 16-18 are not in Education Employment or Training (NEET). Research nationally highlighted that 71 per cent of young women who are NEET for six months or more between 16-18 years of age are parents by 21. While 5-7% is low compared with other parts of the country young people who have offended or who have been in care are up to 10 times more likely to be NEET.

The Council's objective is to drive up standards in schools and to engage all the players in contributing to that.

Keeping Children Safe

Currently there are between 400 and 430 children in our care a further 150 have plans in place to safeguard them. The number of children, young people and families identified as needing such intervention and support has increased by almost 40% over the last 2 years. Estimates suggest that many other children and young people need ongoing support to prevent their needs from increasing. Parenting difficulties, substance misuse and neglect are major problems which need tackling.

Children and Young People

The number of children and young people offending for the first time is falling and is more than 25% down in the last 2 years. There does though remain a significant group of young people who are not breaking out of patterns of offending behaviour.

Teenage Conception rates have reduced slightly in the last 10 years. There is room for more reduction. The rising rates of Chlamydia, particularly in young women aged 16-19, also need attention.

Health

The number of children and young people with persistent and severe weight problems is rising. The North West Child Height and Weight Measurement data show that the prevalence of obesity across Cheshire East is similar to the rest of the region. Nevertheless, at the reception stage and year 6, upwards of 30% of children appear to be overweight.

While most of our children get on well with their parents and with others, we are seeing more referrals for services in relation to children and young people's conduct/behaviour and specific mental health problems like depression.

Alcohol Misuse

The misuse of Alcohol is our principal issue in the area of substance misuse. Alcohol is an issue for our children and young people in 2 distinct ways;

- (1) Adult alcohol consumption in Cheshire East is relatively high compared with regional and national figures. One consequence is higher than average admissions to hospital for alcohol related illness and accidents. In the area of children's social care, alcohol was an issue in almost 25% of all cases. In 55% of incidents where domestic abuse is reported alcohol is involved.
- (2) Young people's alcohol consumption has a strong association with offending, violence and anti social behaviour. The Youth Offending Team reports that alcohol is more significant than drugs in causing offending behaviour. Young people are most likely to be victims of violence as a result of alcohol.

The Children's Trust will be consulting on a new Children and Young People's Plan for Cheshire East during the next 12 months. The initial priorities framework is as follows:

1. Ensure that our families' needs are addressed early and that children are kept safe.
2. Ensure that our children make excellent progress in their learning, regardless of where they live.
3. Support parents to improve their own and their child's learning, health and wellbeing.
4. Help children to be happy, confident and healthy.
5. Support our young people in making a successful transition into adulthood.

Question 7 – What specific actions would you like to see happen in the next 2-3 years to help the Children and Young People of Cheshire East?

Economy, Housing and Transport

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The economic context of Cheshire East is changing and it is important that we set clear priorities for economic development, housing and transport in order to maximise the opportunities open to us. Further analysis and planning will take place in these key areas over the next few months as we develop the following:

- Cheshire East Local Transport Plan 3
- Cheshire East Local Development Framework
- Local Housing Strategy
- Tourism Strategy
- Cheshire East Economic Development Strategy – an interim strategy will be produced in April this year whilst a full Local Economic Assessment is undertaken. The final strategy will be in place by 2011.

These strategies and plans will be underpinned by other key pieces of work including Crewe Vision, Macclesfield Economic Masterplan and the Sustainable Towns Framework. Development of these Cheshire East plans is strongly linked to the development of the Regional Strategy 2010 and also the Cheshire and Warrington Sub-regional Strategy, both of which are currently in development.

Whilst further work is being undertaken in the coming months in relation to economic development, housing and transport, some clear priorities are emerging:

1. **Make the most of our economic opportunities** – The economy of Cheshire East is less and less dependent on traditional manufacturing and an increasing dependence on service sector jobs. We are also seeing the emergence of new sectors especially in high value, highly skilled trades, including the digital, creative and media sectors. Our location adjacent to the Manchester conurbation means that part of our economy relates to that City Region. Cheshire East needs to adapt its economy to make sure it remains competitive, attracts and retains high quality jobs and people, and provides improved employment opportunities for those that want them. We must engage with businesses and exploit the opportunities arising from growing business sectors, and develop a strong infrastructure to promote economic development.
2. **Improve and develop our towns** - Cheshire East needs to focus on key development priorities, especially to revitalise major town centres such as Crewe and Macclesfield to make them fit for a 21st century economy. There is a need also to ensure that the economies of our smaller towns are sustainable, and can continue to deliver essential services and employment opportunities. We must develop a robust approach to supporting our rural economy as well as deliver against our three spatial priorities:
 - i. **Crewe** – Crewe is an important gateway to the North West and Wales and represents a significant growth opportunity for the sub-region. The Crewe Visioning work, now nearing completion, aims to ensure that Crewe develops as a distinctive, successful location for jobs and homes, and becomes a location of choice for both public and private investment. This requires a full partnership approach to maximise the economic and social opportunities for Crewe and the development of a stronger physical infrastructure.

Economy, Housing and Transport

- ii. **Macclesfield** – North East Cheshire's economy is closely intertwined with that of Manchester, and enjoys the highest levels of GVA per head and household incomes in the sub-region. It is important that we ensure that the economy remains strong, that we maximise the opportunities available through connectivity with the Manchester City Region economy, and make best use of key development sites, particularly through the South Macclesfield Employment Area and regeneration of the town centre. The current North West Regional Strategy consultation document asks the question "what is the role of North Cheshire? To what extent should it focus on supporting the Manchester and Liverpool City Regions?" – this is a question we must clearly answer through our Community Strategy, Local Development Framework and Local Transport Plan.
 - iii. **Sustainable Towns** – Our market towns play a vital role in our communities and our economy and we must ensure that they are revitalised and that their success can be sustained. They provide jobs, access to services, shops, and are a focus for community life.
3. **Rural Communities** – much of rural Cheshire East enjoys a relatively vibrant economy, and plays an important role in enterprise as many people who choose to start businesses live in rural areas. Key issues we need to address include the lack of affordable housing (see below) and maintaining access to services. We must ensure that our rural communities are well connected to key services, experience economic growth, and that we make best use of Information and Communication Technologies in achieving this.
4. **Improve access to the housing market including affordable housing** – the supply of new housing is a key issue for Cheshire East, particularly affordable housing. There is a shortage of new homes, particularly in the north-east of the Borough. However, we also have too many empty properties and are seeking to address this. The current Regional Strategy sets out requirements for the development new houses and at current rates we need to find land for nearly 9,000 new dwellings up to 2021. House prices in Cheshire East are more than double the level of ten years ago and are now around seven times average earnings. The challenge is to ensure that sufficient affordable housing is provided across the Borough but especially in the northern part of the borough where the gap between house prices and average earnings is the greatest. We must also ensure that we have appropriate housing for our changing population, particularly our increasing older population (25% of current households are pensioners) and our increasing number of single person households.

Economy, Housing and Transport

5. **Connectivity within Cheshire East and with our neighbours** – this is crucial for a successful economy, sustainable towns and a good quality of life for our residents. It is also vital if we are to continue to be a major contributor to regional economic performance. This means developing and maintaining improved public transport links between homes and jobs; ensuring jobs are provided in the right place as close as possible to where they are needed; improving strategic road and rail transport; and developing access to high speed broadband networks. We must seek to reduce the need to travel and to ensure that public transport is a genuine alternative to the car.

Question 8 – What specific actions would you like to see happen in the next 2-3 years to improve the transport, economy and housing of Cheshire East?

Environment and Climate Change

The current North West Regional Strategy consultation document states that “responding to climate change is probably the single biggest challenge facing the world over the next 20 years”. The importance of addressing climate change must be reflected at a local level in the Cheshire and Warrington sub-regional work and also in Cheshire East. At present in Cheshire East the level of CO₂ emissions per capita (11.8 tonnes) is higher than the average for the North West (9.1 tonnes) and the UK (9.3 tonnes).

We are at an early stage of developing clear environmental and climate change priorities for Cheshire East and this will be a focus of partnership work over the next 12 months. This will involve a full analysis of the particular issues facing Cheshire East and the key actions we must take. Clearly this must be set within the global, national and regional context. However, there are a number of emerging priorities which are identified below:

1. **Realise the opportunities from moving to a low-carbon economy** – this is a priority in the North West Regional Strategy and we must define what this means for Cheshire East – what does a low-carbon economy look like and how can we achieve it?
2. **Reduce our energy consumption** - the number one priority is to reduce energy use in our homes, schools, and businesses – not just to cut our CO₂ emissions but to ensure a long term security of energy supplies and to save money. The less we use, the less needs to be invested in new and expensive generation capacity.
3. **Adapt to climate changes** - the scientific evidence for climate change demonstrates that we will continue to experience more extreme weather conditions over time. It is important that we anticipate changes and plan for them. In other words, Cheshire East needs to find ways to adapt to those changes in the way we go about our daily lives.
4. **Efficient travel** - one of the biggest contributors to CO₂ emissions is travel. We need to reduce the need to travel, but for journeys that are essential like to work and to school, we need to secure safe, efficient and sustainable public transport and reduce our dependence on private car journeys. In Cheshire East 27% of CO₂ emissions are attributed to road transport, 3% above the national average.
5. **Green Infrastructure** – We must understand our green infrastructure – our natural resources, our biodiversity, our open spaces and parks – and how to get the best from these assets to support our adaptation to climate change and maximise our quality of life, whilst ensuring our use and enjoyment does not compromise their sustainability.

Question 9 – What specific actions would you like to see happen in the next 2-3 years to tackle climate change and improve the environment of Cheshire East?

Safer Communities

Cheshire East has one of the lowest crime rates in the country and good progress has been made in reducing crime in high crime areas in recent years. For example there was a 15% fall in crime in Crewe and Nantwich over the 5 year period to March 2008, with significant falls in the numbers of recorded and domestic burglaries, robberies and car crimes. Anti-social behaviour has also fallen but continues to be a concern to local people. We have 13 community wardens, with increased powers, patrolling the streets of Cheshire East to help tackle crime and anti social behaviour, and 16 PCSO's across the Borough.

The Safer Cheshire East Partnership has the following priorities and is working to address them:

1. **Public confidence and Area Working** – although Cheshire East is a safe place, there are some areas where public confidence in community safety needs to be increased. This relies on good engagement and communication with local communities at a neighbourhood level, and the Local Area Partnerships are a good vehicle to do this.
2. **Anti-Social Behaviour (ASB)** – tackling anti-social behaviour is a priority for residents in Cheshire East. Actions include the development of Preventing Offending Panels across Cheshire East, implementation of the Anti Social Behaviour Minimum Standards Pledge so that victims of ASB receive a standards service across the agencies and engaging young people in positive activities.
3. **Preventing Offending** – this includes the need to reduce re-offending rates for adults and young people, and reduce the numbers of young people entering the youth justice system. Key issues to address include appropriate accommodation, health services (including alcohol and drug services) and opportunities for education, training and employment.
4. **Protected Towns** - protecting the local economy from crime and disorder, by effective use of CCTV, targeted warden patrols, close working with the licensing team/Trading Standards to target problem premises and to reduce violence offences occurring during the evening/night time. Also engaging the local economy within our towns to work closely together to tackle business crime through the continued effective use of Pub/Shop Watch and SCOOT (Stamp Crime Out Of Town).
5. **Domestic Abuse** – the Domestic Abuse Forum is working to reduce the number of repeat incidents of domestic violence, and to increase the number of non-police referrals. Action includes increasing risk-assessment training and improving referral pathways for clients.
6. **Road Safety** – reducing the numbers killed or seriously injured on Cheshire East roads is a priority. A range of activities will continue to be delivered to improve road safety, including education, road maintenance, enforcement campaigns, and speed reduction campaigns.

Question 10 – What specific actions would you like to see happen in the next 2-3 years to make the communities of Cheshire East feel safer?

Cross-cutting priorities for action

There are a number of topics which cut across all areas of partnership working where we need to take action.

1. **Stronger Empowered communities**

Cheshire East has strong and engaged communities with many excellent examples of individuals and groups using their skills and experience to make a real difference to the people around them and to the area they live. We have the opportunity to build on this experience, learning from different approaches across the borough. We must identify what empowerment really looks like in practice? This could include...

- a. Town, parish and neighbourhood plans implemented to deliver change.
- b. A strong, vibrant volunteer force
- c. Community champions leading change, taking action on the ground
- d. Effective and efficient use of funding and assets
- e. A clear voice for our rural communities
- f. Inter-generational connections
- g. Evidence of valuing diversity with engaged and supported communities of interest.

2. **Transforming service delivery**

The public sector must re-think the way it delivers many of its services due to increased demand from service users and the need to reduce public spending. We must ensure we deliver excellent value for money services. Good progress has already been made in service transformation in Cheshire East. For example the Council and Health Service partners have established an Integrated Care Programme to reshape services, initially focusing on Services for Children, Urgent Care Services, and Households causing high levels of concern and expenditure. Through this programme there is likely to be some reduction over time in the number of separate organisations delivering health and care services.

Other aspects of service transformation to explore as a partnership include:

- Devolved services to town and parish councils and other organisations
- Joint commissioning and pooled budgets
- A partnership approach to assets - getting the best use and the best value for money – ICT and buildings are significant priorities
- “Think Family”
- Improving customer access through joint partnership work

Cross-cutting priorities for action

3. **Local area focus** – we have now established 7 Local Area Partnerships and will build on their early work to improve outcomes on the ground through engagement, local governance and improved service delivery. Adopting a local approach means that communities can be more involved in local decision making, that services get better information about local issues and priorities, and those services can then be tailored to meet local needs and deliver an integrated service.

Question 11 – Do you agree that these are important cross-cutting priorities for action? What other actions would you like to see happen in the next 2-3 years?

Question 12 – What do you feel is the single most important action that needs to happen to improve Cheshire East?

Summary of Questions

- 1. Cheshire East 2010 – defining characteristics** – Do you agree that these are defining characteristics of Cheshire East? What else would you ask people to bear in mind as we develop our priorities?
- 2. As we think about the next 15 years** – what do you think are the biggest opportunities for Cheshire East? What are our biggest strengths?
- 3. As we think about the next 15 years** – do you agree that these are key issues and drivers for Cheshire East? What other issues or drivers do you think are important to bear in mind as we develop our priorities for action?
- 4. Cheshire East 2025** – What is your vision for Cheshire East in 2025?
- 5. What should Cheshire East be like in 2025** for...
 - A child born in Cheshire East this year
 - A Cheshire East resident entering retirement this year
 - A young person leaving Cheshire East this year to go to university
 - A working family with teenagers at school this year?
- 6. Health and Wellbeing** - What specific actions would you like to see happen in the next 2-3 years to improve the Health and Wellbeing of the people of Cheshire East?
- 7. Children and young people** - What specific actions would you like to see happen in the next 2-3 years to help the Children and Young People of Cheshire East?
- 8. Economy, housing and transport** - What specific actions would you like to see happen in the next 2-3 years to improve the transport, economy and housing of Cheshire East?
- 9. Environment and climate change** - What specific actions would you like to see happen in the next 2-3 years to tackle climate change and improve the environment of Cheshire East?
- 10. Safer Communities** - What specific actions would you like to see happen in the next 2-3 years to make the communities of Cheshire East feel safer?
- 11. Cross cutting priorities for action** - Do you agree that these are important cross-cutting priorities for action? What other actions would you like to see happen in the next 2-3 years?
- 12. What do you feel is the single most important action that needs to happen to improve Cheshire East?**

Thank You for Your Contribution!

CHESHIRE EAST COUNCIL

Sustainable Communities Scrutiny Committee

Date: 25 March 2010

Report of: Peter Hartwell, Safer and Stronger Communities, Places

Title: CCTV/UTC Project Update

1.0 Synopsis**1.1** This project will:

- Create a single, modern CCTV control facility for all CCTV across the Borough
- Centralise Shop-watch radio systems into a single managed facility improving the potential for borough wide co-ordinated working during emergencies
- Have the potential to provide additional services to the private sector and actively seek additional 3rd Party income
- Align with concurrent ICT projects to save on procurement and infrastructure costs
- Utilise the new Data Centre to increase security of stored images.
- Raising the quality of Public Space stored images to evidential quality across the Borough
- Create a facility for visually monitoring UTC systems
- Provide an improved solution for 'Out of Office' customer response replacing the existing external contract arrangements
- Better connectivity to existing CCTV data transmission infrastructure into the ICT network

2.0 Background

2.1 Cheshire East Council formed on the 1 April 2009 and inherited CCTV infrastructure from the former District and County Councils.

2.2 There are 3 independent legacy systems using a mix of technologies managed under individual arrangements by in-house staff or by external contractors. The existing control rooms are in Macclesfield, Sandbach and Crewe with cameras located across the Borough. Each control room is operating under individual remits with varying levels of cover depending on the priorities of the previous administrations.

2.3 It has been recognised that there are significant operational efficiencies in reviewing the remit of CCTV operations and rationalising the use across the Borough.

2.4 The Urban Traffic Control Unit is a Shared Service between Cheshire West and Chester and Cheshire East that provides Traffic Signals engineering, design, maintenance of traffic systems and incident management that help to manage the strategic network easing traffic on the Highway.

- 2.5 This project will amalgamate the 3 CCTV systems into a single control room and investigate the amalgamation of UTC/Traffic Signal functions from the shared service into Cheshire East Places Directorate.

3.0 Summary

- 3.1 Phase one of the project initiated in October 2009 is complete. It addressed the following three issues:

- Are there synergies between CCTV/UTC able to provide the efficiency savings required?
- Is the amalgamation of the CCTV function financially viable, where should it be and when could it be achieved?
- Is the migration of UTC and traffic signal functions from the shared service into Cheshire East financially viable, in what form should it take and when should it happen?

- 3.2 Initial discussions with operational staff indicate that there is little synergy between the roles and responsibilities of UTC/Traffic Signal Engineers and CCTV enforcement operations with regard to the idea of co-location. The limited similarity is that they both operate camera systems however this is where the similarities end. UTC/Traffic Signal operations work predominantly for with Highways Project, Road Safety, Safer routes to School and Development Control Teams based at Delamere House. There is an emerging view, therefore that staff should be located with those teams and not incorporated into the CCTV function as originally envisaged. Failure to incorporate the UTC/Traffic Signal Operations within the staffing of any 'new' CCTV function means that the £80k saving in the Pre-budget Report would not be realised.

- 3.3 It is possible for UTC camera operations be brought into the single CCTV centre that would remain as primary data holders with recording facilities. Operationally UTC staff would best be placed in Crewe with Highway operation teams with remote facilities to view cameras as required for traffic duties. It is expected to have this team relocated to Crewe before the end of the Shared Service agreement (April 2011) though not until the CCTV project has been completed.

- 3.4 It is financially viable to amalgamate CCTV operations into a single CCTV suite. There are no operational reasons to dictate where it should be as long as the space exists. Appendix 1 summarises the advantages and disadvantages of using Westfields or Macclesfield Town Hall. The final location may be subject to cabinet decision.

- 3.5 Traffic camera operations would move to the CCTV control room however a decision would be required on the migration of staff and UTC/Traffic Signal systems. There is currently 1 system shared by Cheshire East and Cheshire West and Chester.

- 3.6 The project has considered 3 options for migration of the UTC/Traffic Signal functions into Cheshire East. The options attempt to balance the desire to be fully independent while remaining financially viable. The options were:

- Option 1 - Leave UTC/Traffic Signal operations at Backford and undertake network improvements on Cheshire East Infrastructure to realise savings.
- Option 2 - Move staff to a satellite location in Delamere House, Crewe, close to the Highway Operation Teams with access to a small, new remote access UTC/Traffic Signal room. The UTC system itself would remain at Backford Hall with its maintenance under a Service Level Agreement (purely for infrastructure maintenance) with Cheshire West under the continuing ICT Shared Service. Camera images would be sent from the new CCTV suite.

- Option 3 - Complete move of staff and purchase of new UTC infrastructure to a location (Macclesfield for estimating purposes, worst case) in Cheshire East.

4.0 Dependencies

- 4.1 There are strong dependencies with the Accommodation Strategy which would be responsible for building alterations and agreeing in detail, where the new CCTV centre will reside. The working premise in order to undertake a cost benefit analysis of options is a location for the centre in Macclesfield Town Hall and meetings to determine the most suitable location in that building have concluded and prove that there are benefits of joint procurement with the ongoing ICT Data Centre Project and accommodation strategy should the final decision to locate the CCTV suite be here.
- 4.2 There is high potential to increase the outline savings in Section 5.0 by aligning this project with the ICT Data Centre and using the data centre to house CCTV equipment. Savings may be increased by undertaking a combined procurement activity using single contracts for a design/supply and build specialist to provide a solution for both CCTV and Data Centre; and all building infrastructure work would be undertaken by facilities. This would result in the efficient sharing of air conditioning, uninterrupted power supply and security by housing CCTV equipment in the Data Centre reducing the overall capital cost to these projects and ensuring a single unified design is built.
- 4.3 Revenue costs may reduce further by combining our network data transfer requirements with the ICT data network upgrade works planned between Crewe/Sandbach to Macclesfield to include CCTV data traffic. This would avoid duplication in data transfer contracts and involve a single procurement exercise. The CCTV project has proposals for BT external rental however this potential can be explored by the Data Centre Project. The specification of Data Centre project would need to be revisited to accommodate the requirements of this project.
- 4.4 Both CCTV and UTC/Traffic signal functions undertake work for external business which raises income. There may be potential for better use of existing infrastructure and additional income by establishing new Partnerships with Police, Fire PTCs and searching for opportunities in the Private sector. The table below highlights the current and potential income streams:

Status	Income Description	Frequency	Yearly Income
Existing (UTC)	Signal (De)activations for 3 rd party works	25 per year @ £350	£8,750
Existing (UTC)	Signal Information (Solicitors, Developers)	Up to 10 per year @ £61.50	£615
Existing market dependant (UTC)	Traffic Signal Design for Developers	2 per year @ £3,000	£6,000
Existing market dependant (UTC)	Cumulated sums (up front maintenance on signals from developers)	Approx 2 a year Between £5-20k per site	£40,000
Existing (CCTV)	3rd party CCTV monitoring	40 per camera per hour	£3,504 per camera
Potential Income (UTC)	To start charging for temporary signals on highway required by utilities	80 per year @ £0-£400 per application	Average £16,000
Potential (CCTV)	Expanding the 3rd party CCTV monitoring	5 new contracts with 2 cameras	£35,040

N.B – Market dependant Income is currently bringing in zero income due to recession
Estimates for potential income are examples and have not been market tested
Implementation of these income streams bring their own risks which have not been explored

Actively seeking additional income is out of scope on this project; however improving the utilisation of our assets and potential to increase income is being explored independently by a Partnerships Officer in the ICT Strategy Team.

- 4.5 Decisions on the appetite to expand into 3rd party income are required before the final design of the CCTV room is complete to ensure the final design is capable of accommodating future expansion requirements.
- 4.6 Working in parallel with the Data Centre project, current projections show the delivery of the new CCTV centre will be dependent on access to the space in the building and on new data centre which is currently due to be fitted out in September 2010. This would lead to a CCTV suite commissioning date about 3 months after. The actual delivery date will be known once a chosen specialist has designed the solution.

5.0 Cost/benefit Analysis

- 5.1 A new CCTV centre will be a single, up to date CCTV suite eliminating the need to multiple contracts supplying the three existing independent systems. There is the potential to reduce staffing as a result of co-location.
- 5.2 An outline summary of the standalone estimated costs and savings based on the best information available to date is as follows:

(£'000)	Gross Capital Budget	Net amount borrowed	Repayment Period	Net Annual Savings	Annual Finance/Capital Repayments
*CCTV (Macc)	823	592	14	61	(58)
CCTV – (S'bach)	1015	783	19	61	(62)
UTC - Option 1	238	130	8	28	(19)
*UTC - Option 2	636	544	16	50	(48)
UTC - Option 3	495	387	25	38	(51)
Total of (*)	1459	1136	15	111	(106)

N.B – Allocated Capital Receipts to this project of £323k reduce unsupported borrowing (Net amount borrowed)
All estimated costs are high level and pre-detailed design and do not include extra savings potential from additional income or from links described with dependencies in Section 4.0

- 5.3 CCTV move to Macclesfield is the financially viable option. It would utilise many of the services provided by the Data Centre Project. A move to Sandbach would cost more due to the need to provide a solution for uninterrupted power, upgrade to air conditioning and the relocation of a kitchen to within which the CCTV room would physically expand.
- 5.4 UTC Option 1 is financially viable. Option 2 costs consider a worst-case scenario of UTC moving to Crewe and sits just outside the current criteria for financially viable projects and will be expensive to the Council should they choose to implement. Option 3 is not seen as economically sustainable given an IT infrastructure life span of 25 years and would cost an additional £13k a year in revenue spend to maintain.
- 5.5 The option in the Capital Programme is CCTV (Macc) + UTC Option 2 and from initial figures given at the time of budget setting, £1,123k has been approved. If it is the wish for the Council to disband the UTC shared service, the latest estimates with updated UTC figures project a cost of £1,459k. Subject to the approval to work with the Data

Centre Project, there will be opportunity to drive down the costs and detailed estimates will be confirmed when the design is complete.

6.0 Future Investment Potential

6.1 More information will be available on future investment potential once the dependencies in section 4.0 are understood fully. The new CCTV suite draft specification will maintain the current 9 manned staff to maintain service levels. However the functionality of the room will be designed to accommodate future ancillary services undertaken by the unit. These services may include functions like remote working with partners, emergency-planning responsibilities or 'out of hours' customer services, replacing the need for 'message pad'. Initial discussions on 'out of hours' suggests up to £50k additional saving potential on the estimates in section 5.2.

6.2 The UTC/Traffic Signal maintenance function is fundamental for easing traffic and strategic management of the Highway, which is one of the Council's corporate objectives. These would require significant future investment. Future Environmental Service plans led by LTP3 may include for:

- Ongoing Expansion of Strategic Control System (UTC Scoot)
- UTMIC (Common Database)
- Real time Passenger Information
- Strategic VMS
- Air Quality monitoring and control
- Car Park Guidance System
- Incident Management

7.0 Financial Implications for Transition Costs

7.1 There may be TUPE implications associated with staff that currently works under an external contract from the Crewe CCTV Control Room. These have not been included in the cost benefit analysis in section 5.0, but a contingency has been included in the Capital Programme. Discussions are underway with HR.

8.0 Financial Implications 2009/10 and beyond

8.1 The project requires a significant initial capital investment, which will take 15 years to repay. Potential reduced revenue savings will be from 'out of hours' (section 6.1) and other additional revenue income as suggested in section 4.4. At the end of the 15 year capital payback period annual revenue savings amounting to £111k would accrue to the Council. This is subject to the asset life extending beyond this time frame. It is highly likely that the equipment and software will become obsolete within this time frame making it difficult to achieve any revenue savings while payments to Capital are taking place. The scope of the work does not include for upgrade of new cameras/re-location of cameras to meet the latest crime/traffic hotspots.

9.0 Legal Implications

9.1 A legal agreement may be required with regard to a private owner of Crewe Market Hall for the continued monitoring of this 'public space'. The owner is aware of our proposals and in negotiation on the potential impacts.

10.0 Risk Management

10.1 The key risks to the project are highlighted below:

- Whilst there are financial savings to be made by merging procurement/building activities with Data Centre project, the dependency brings the potential for delays in the Data Centre project affect the commission date of the CCTV centre.
- TUPE implications and financing costs associated
- Impact of UTC services by Cheshire West and Chester, and their appetite to participate in an SLA for the UTC Infrastructure.
- Implications of 24hr accesses (i.e. Macclesfield to 24hr, Sandbach to daytime)
- In parallel to this project, there is the need to re-design the delivery of UTC functions
- Due to the delivery timetable of the CCTV Centre, the savings in 10/11 will be part-year effect and not fully realised in that year.
- Agreements with the Private owner of Crewe Market to ensure coverage of the public space is maintained

Appendix 1

Macclesfield Town Hall

Advantages

- Building is largely empty and available for alteration
- Data Centre will be built there with necessary services (i.e. Air-con, UPS)
- Building alterations taking place anyway (due to ICT projects)
- The majority of operators are already based there

Disadvantages

- The building is not currently 24hrs
- Building alterations would be required
- Requirements for external equipment may attract planning/building control issues
- Poor parking
- Requires Brand new furniture (existing not suitable)
- Sandbach assets would be redundant (relatively new)
- Further for UTC staff to travel (should location be here)
- Away from Emergency Planning rooms based at Sandbach

Westfields, Sandbach

Advantages

- New building with existing services
- Sever room located next to existing CCTV suite
- Ample Parking
- 24hr access already established
- Furniture exists
- Less distance for UTC staff to travel (should location be here)
- Close to Emergency Planning rooms

Disadvantages

- Less options for building alterations
- Less physical space available
- Building layout already chosen and implemented resulting in less options for this project
- Existing services may need strengthening

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CHESHIRE EAST COUNCIL

REPORT TO: Sustainable Communities Scrutiny Committee

Date of Meeting: 25 March 2010
Report of: The Borough Solicitor
Subject/Title: Draft Protocol Between the Sustainable Communities Scrutiny Committee and the Safer Cheshire East Partnership

1.0 Recommendations

- 1.1 That the Sustainable Communities Scrutiny Committee approve the draft protocol, which sets out the mutual expectations of Scrutiny Members and partners in connection with the involvement of the Committee in the community safety scrutiny process.

2.0 Reasons for Recommendation

- 2.1 In order to ensure that the Councils statutory responsibilities in respect of the scrutiny of community safety matters are discharged.

3.0 Wards Affected

- 3.1 N/A

4.0 Local Ward Members

- 4.1 N/A

5.0 Policy Implications

- 5.1 There appear to be no policy implications

6.0 Financial Implications for Transition Costs

- 6.1 There appear to be no financial implications for Transitional Costs

7.0 Financial Implications 2010/2011 and beyond

- 7.1 There appear to be no identifiable financial implications for 2010/2011 and beyond.

8.0 Legal Implications

- 8.1 There appear to be no legal implications

9.0 Risk Management

- 9.1 There appear to be no risks associated with approving this protocol. It would provide clarity for officers and Members in relation to the scrutiny of community safety matters.

10.0 Background and Options

- 10.1 The Council has designated the Sustainable Communities Scrutiny Committee as the Committee to discharge the Council's responsibilities for crime and disorder functions in accordance with Section 19 of the Police and Justice Act 2006.
- 10.2 At its meeting held on 17 December 2009, Council resolved that the Sustainable Communities Scrutiny Committee be requested to develop a protocol which sets out the mutual expectations of scrutiny partners in connection with the involvement of the Scrutiny Committee in the community safety scrutiny process. A draft protocol is now attached for Members consideration.
- 10.3 At that meeting it was also resolved that, Cheshire Police Authority be informed that the Council supports the appointment of a Police Authority representative to the Sustainable Communities Scrutiny Committee, in accordance with option 2 as contained in the Home Office Guidance on Sections 19 and 20 of the Police and Justice Act 2006. The Police Authority has now appointed an expert advisor to the Committee.

12.0 Access to Information

The background papers relating to this report can be inspected by contacting the report writer:

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Draft Protocol between the Sustainable Communities Scrutiny Committee and the Safer Cheshire East Partnership.

Introduction

1. In accordance with Part 3 of the Police and Justice Act 2006, local authorities have the power to scrutinise the Crime and Disorder Reduction Partnership (Safer Cheshire East Partnership) in their area and make reports and recommendations to the Local Authority and the Partnership. In Cheshire East this role is carried out by the Sustainable Communities Scrutiny Committee, which has been designated the 'Crime and Disorder Committee' under Paragraph 1, Section 19 Part 3 of the Act.
2. This protocol has been jointly agreed by the Sustainable Communities Scrutiny Committee, and the respective partners comprising the Safer Cheshire East Partnership, to provide a framework for that scrutiny to take place. The publication of Regulations and good working practice has shaped this protocol which may be revised by agreement between all the interested parties in order to continually improve the scrutiny process.

Principles of the Scrutiny Function

1. Scrutiny in Cheshire East is positive, objective and constructive. It acknowledges good practice and recommends improvements where it feels that these would be of benefit. Scrutiny concentrates on service outcomes and seeks to add value to each service it considers.
2. Community safety and freedom from crime and disorder for the people of Cheshire East is dependant upon many factors including the services provided in collaboration with Partners in the Safer Cheshire East Partnership. This shared responsibility will be acknowledged by scrutiny and will feature in Scrutiny Reviews.
3. Scrutiny of the reduction of crime and disorder will only be truly successful if key organisations work together in an atmosphere of mutual respect and trust with an understanding and commitment to its aims.
4. The key organisations involved in scrutiny of crime and disorder must be willing to share information, knowledge and reports which relate to the delivery and success of service in Cheshire East and carry out duties that would be reasonably expected of them to enable crime and disorder scrutiny to be successfully undertaken.
5. At all times both officers and members of the organisation involved in crime and disorder scrutiny, representatives and members of the public

will be treated with respect and courtesy. Matters of confidentiality will be treated with respect.

6. Crime and disorder scrutiny will be open and transparent. Any person involved in crime and disorder scrutiny will always declare any personal or other interests that they have either in a scrutiny exercise or during a meeting of the committee.
7. The Sustainable Communities Scrutiny Committee, whilst working in partnership, is independent of the respective partners comprising the Safer Cheshire East Partnership.
8. Scrutiny of crime and disorder will try to maximise the involvement of the community and will work with other agencies representing the public.

Sustainable Communities Scrutiny Committee

1. The Safer Cheshire East Partnership will be consulted on the annual work programme and informed in advance of scrutiny exercises that the Sustainable Communities Scrutiny Committee is intending to undertake.
2. The Partnership will also be informed of the scope of scrutiny exercises and will be given adequate notice of invitations to attend meetings of the Committee or Task and Finish Groups and of any required information.
3. The Safer Cheshire East Partnership will be consulted on any draft Scrutiny reports relating to crime and disorder matters before they are published. The final reports will be published on the Council's website and circulated as appropriate.
4. Crime and disorder scrutiny will not be used as a complaints process.
5. The Sustainable Communities Scrutiny Committee will at all times comply with the Council's Constitution.

Safer Cheshire East Partnership

1. The Safer Cheshire East Partnership will work in partnership with the Sustainable Communities Scrutiny Committee to provide objective and efficient scrutiny of crime and disorder.
2. The Safer Cheshire East Partnership will provide information relating to the planning and operation of crime and disorder reduction activities and strategies that is required by the Sustainable Communities Scrutiny Committee so that it can undertake its required scrutiny reviews. This will not however include confidential information that

might impinge upon actual police operations or individuals, unless an individual gives consent for such information to be released.

3. The Safer Cheshire East Partnership will provide the Sustainable Communities Scrutiny Committee with such information within 15 working days of receipt of the request.
4. The Safer Cheshire East Partnership will respond to crime and disorder scrutiny reviews within 15 working days of receipt, or if this is not reasonably possible as soon as possible.
5. The Community Safety Manager will be the main contact person for crime and disorder and will maintain regular contact with the Sustainable Communities scrutiny Committee.
6. The Safer Cheshire East Partnership will ensure that officers attending the Scrutiny Committee meetings are of appropriate seniority to be able to answer questions openly.

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CHESHIRE EAST COUNCIL

REPORT TO: SUSTAINABLE COMMUNITIES SCRUTINY COMMITTEE

Date of Meeting:	25 March 2010
Report of:	Borough Solicitor And Monitoring Officer
Subject/Title:	Work Programme

1.0 Report Summary

- 1.1 To consider further the items proposed for inclusion in the Committee's Work Programme and determine which items should be included in the Work Programme for the current municipal year.

2.0 Recommendations

- 2.1 That the Committee agree its Work Programme.

3.0 Reasons for Recommendations

- 3.1 It is good practice to agree a Work Programme to enable effective management of the Committee's business.

4.0 Wards Affected

- 4.1 All

5.0 Local Ward Members

- 5.1 Not applicable.

6.0 Policy Implications including

- 6.1 Not known at this stage.

7.0 Financial Implications for Transition Costs

- 7.1 None identified at the moment.

8.0 Financial Implications 2020/2011 and beyond

- 8.1 Not known at this stage.

9.0 Legal Implications

- 9.1 None.

10.0 Risk Management

- 10.1 There are no identifiable risks.

11.0 Background and Options

- 11.1 At the last meeting of the Committee, Members considered a list of potential items for the Work Programme
- 11.2 The Committee is invited to consider and determine a Work Programme, decide a priority order, agree timescales and methodology – for example, whether items should be dealt with by a Task/Finish Panel, at the main Committee etc.
- 11.3 To assist the Committee, each of the issue highlighted in the work programme should be assessed against the following criteria:
- Does the issue fall within a corporate priority
 - Is the issue of key interest to the public
 - Does the matter relate to a poor or declining performing service for which there is no obvious explanation
 - Is there a pattern of budgetary overspends
 - Is it a matter raised by external audit management letters and or audit reports.
 - Is there a high level of dissatisfaction with the service

If during the assessment process any of the following emerge, then the topic should be rejected:

- The topic is already being addressed elsewhere
- The matter is subjudice
- Scrutiny cannot add value or is unlikely to be able to conclude an investigation within the specified timescale

12.0 Overview of Year One and Term One Issues

- 12.1 It is good practice to have a Work Programme for the Committee to consider and prioritise on a regular basis.

13.0 Access to Information

The background papers relating to this report can be inspected by contacting the report writer:

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Issue	Policy Development	Scrutiny	Briefing
Review of CCTV – Rationalisation of Service		25 March 2010	
Sustainable Community Strategy	25 March 2010		
Revisions to the Local Area Agreement		25 March 2010	
Response to NI47		25 March 2010	
Update on Performance Indicators		25 March 2010	
SCEP Protocol		25 March 2010	

Future Items

- Community wardens – Task and Finish Panel (Possible Item)
- Libraries progress report – 6 months time
- Registration Service – Breakdown of Costs and further details of fees and charges.
- Outsourcing of discretionary Leisure and Cultural Services
- PCSO deployment – TBA
- CDRP Plan
- Motorbikes - TBA
- Youth Offending Team – TBA

Future Meetings

3 June 2010, 15 July 2010, 2 September 2010, 5 October 2010, 4 November 2010, 2 December 2010, 18 January 2011, 3 February 2011, 3 March 2011, 7 April 2011.

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